

NEW!
Support for QuickTime™,
MXF and Flash™ Animations

The original all-in-one
playout solution

VECTORBOX



- Playout automation
- Video server
- Graphics



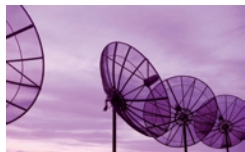
TOTAL PLOYOUT

Here's why over 800 broadcasters use VECTORBOX playout

Automation

Automate every playout and ingest function in your master control room

- 24/7 channel automation with intuitive, fault-tolerant operation
- Automated playout and ingest of content from built-in video server, live, VTR and satellite feeds
- Frame-accurate control of multiple VTRs, matrices and other devices
- Dynamic manual interaction without interrupting broadcast
- Remote satellite connection/disconnection and TDIR
- Gaps, warnings and missing media check with emergency clips and routing
- On-air content trimming and browsing
- Transitions and DVE effects
- Reduced operational costs and errors
- Advanced automatic redundancy failover

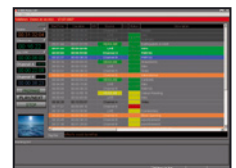


Automated ingest and playout from any source

Compatibility & Workflow

VECTORBOX supports all video and metadata file standards, making integration into any file-based workflow easy

- **NEW!** Native support for IMX30/50 compression formats as well as DV25/50, MPEG I-frame & IBP, even when mixed in the same playlist
- **NEW!** Support for QuickTime™ file wrappers from Final Cut Pro™ along with MXF, raw DV and AVI from Avid, Sony and many other manufacturers
- Direct playout from central storage for improved scalability, media sharing and faster media to air
- XML file support for importing metadata and playlists from traffic systems
- Proxy WM9 trimming & browsing on the LAN
- Automated media transfer and purge
- Automatic batch file ingest from DVD
- Best-in-class hardware with custom storage options



The VECTORBOX (top) and V-BOX News interfaces

worldwide

▶▶▶ Graphics

Boost your channel branding and daily advertising revenues with VECTORBOX automatic graphics and titling

- **NEW!** Support for Flash™ animations along with all 32-bit graphic files

- Dynamic channel branding, including logos, titling, tickers, scrolls and animations over content from any source

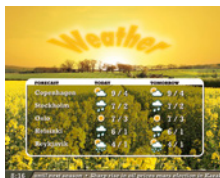
- Easy graphics template creation, with drag and drop insertion anywhere in a clip or playlist

- Automatic titling: clocks, weather forecasts and what's-coming-next graphics

- Content remains intact for archiving or re-broadcast

- Real-time RSS data feeds from news agencies, etc.

- Support for all alphabets and fonts



Effective and easy-to-use channel branding

▶ VECTORBOX Playout Systems

VECTORBOX

Single channel Standard and High Definition master control room playout

VECTORBOX Multi-Channel

Two to four-channel systems for playout centres and head-ends

VECTORBOX Tatamia

Complete interactive playout system for TV chat, SMS and Music Jukebox

VECTORBOX Recorder

Automated single or dual channel ingest

V-BOX News

MOS compliant manual news and studio playout for standalone use or with any third-party news system

▶ Software Add-Ons

V-BOX Traffic

Powerful, end-to-end broadcast media asset management with programme scheduling, browsing, traffic, advertising, sales & rights management

MediaCopier

Guarantees compatibility by changing media file formats during copy and manages content transfer and network bandwidth

Autovia

Advanced watchdog software for automatic failover from main to redundant playout with minimal interruption to the on-air signal

Imagena

CG Template Editor optimises VECTORBOX graphic capability with the tools you need to create and insert dynamic graphic templates and tickers

VECTORBOX Channels

VECTORBOX provides total 24/7 playout for all types of channel

■ **Local Channels**

Manage content from live, VTR, disk and satellite

Automated control of all devices in the workflow

Any non-linear editor and scheduling software

Automatic satellite connection/disconnection with TDIR

■ **Satellite & Cable Channels**

Multi-channel output from a single box

Graphic output & branding

Automatic redundancy failover

Minimal operation costs

■ **News Channels**

Compatible with MOS newsroom systems and NLEs

Mix compression formats and bit-rates

Highest quality compression and SDI output

File-based workflows with media sharing over LAN

Fast media to air

■ **Music and Interactive Channels**

VECTORBOX Tatamia turnkey solution

XML graphics & playlist interfacing

24/7 unattended playout

Remote playout control

■ **Shopping Channels**

Easy graphic creation and insertion

Picture-in-picture

Low entry-level cost

Automatic redundancy

THE ORIGINAL ALL-IN-ONE PLYOUT

VECTORBOX boasts over twelve years of development making it one of the most advanced and reliable systems available to broadcasters today.

Dedication to broadcasters' needs has won VECTORBOX awards and over 800 premium installations worldwide.



TOTAL PLYOUT

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